**Principal Park (Iowa Cubs) - Functions of Business**

1.) You will create a visual web connecting all of the business functions together to show how each is important in the success of the business. For Principal Park (Iowa Cubs), identifying examples of how each function is present within the business by using real happenings within the business. Then, connect each function to the others by describing how each function affects the other.

2.) Then, describe a situation that would occur that would cause the business to not execute the business effectively and describe the failure of the business functions.

3.) Why is the Marketing Function needed to help execute the business? Reference the 9 functions of Marketing.